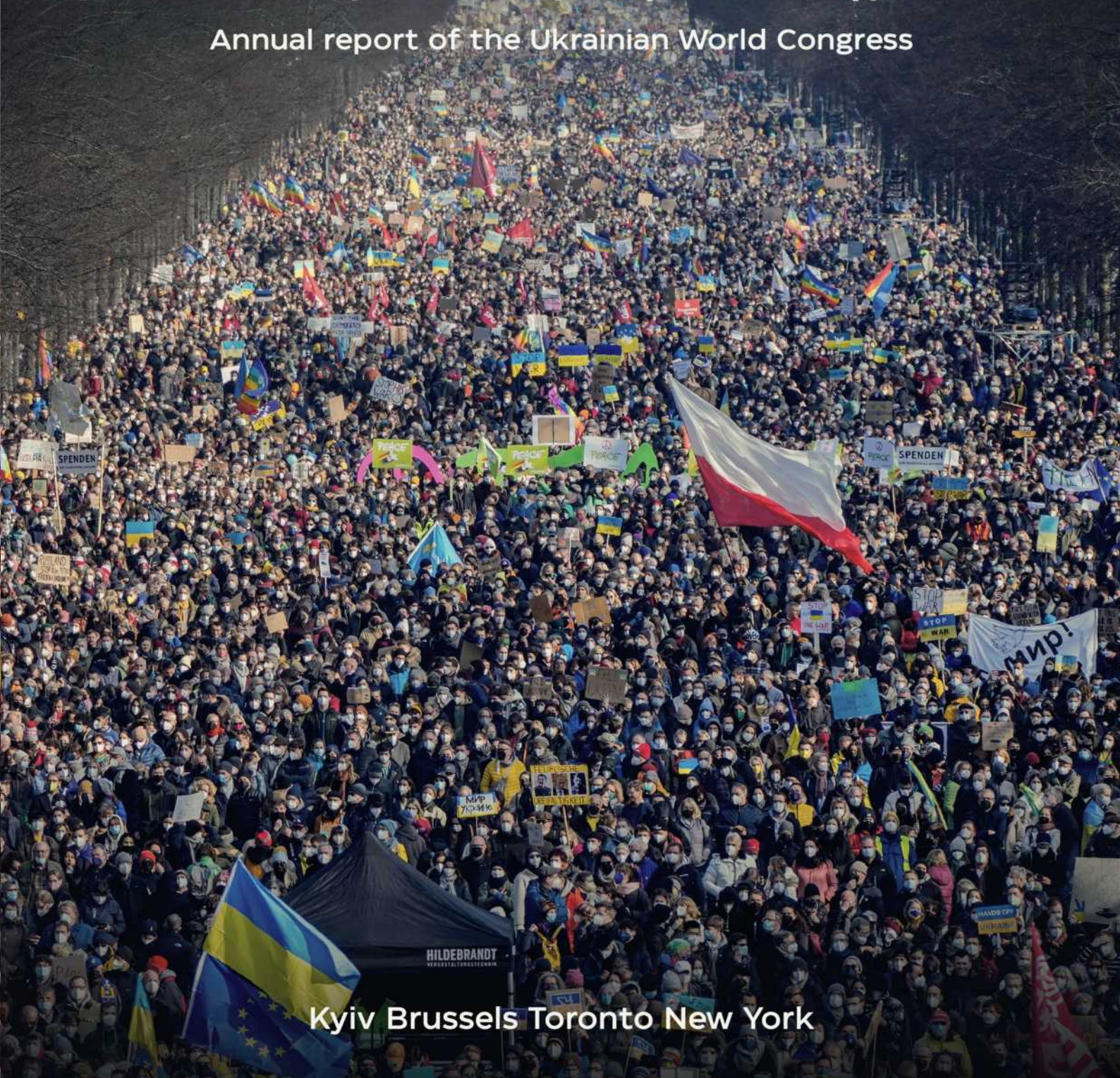




SUPPORTING UKRAINE IN CRITICAL TIMES

Annual report of the Ukrainian World Congress



Kyiv Brussels Toronto New York

2022



Dear friends,

The Ukrainian World Congress has been fighting for Ukraine's freedom for more than 55 years. In fact, prior to Independence in 1991, we were called the World Congress of Free Ukrainians. Today, we find ourselves fighting for Ukraine's Independence, defending it. A free Ukraine remains the Ukrainian World Congress' primary goal. **That will always be our goal.**

We have three key priorities: the first is for Ukraine to win this war, the second is to rebuild Ukraine as a democratic, modern and European state, and the third is to ensure we have strong Ukrainian communities around the world. Why do we need strong communities? Today, about a third of Ukrainians live outside of Ukraine. If we lose our Ukrainian identities, then we stand to lose a huge number of Ukrainians around the world. We cannot allow this to happen. That is why it is very important that we build and

maintain the institutions that will educate, foster and inform Ukrainian consciousness for generations to come, from the cradle to the grave. We need members of the global Diaspora to be conscious patriots of Ukraine who are capable of defending Ukraine's interests.

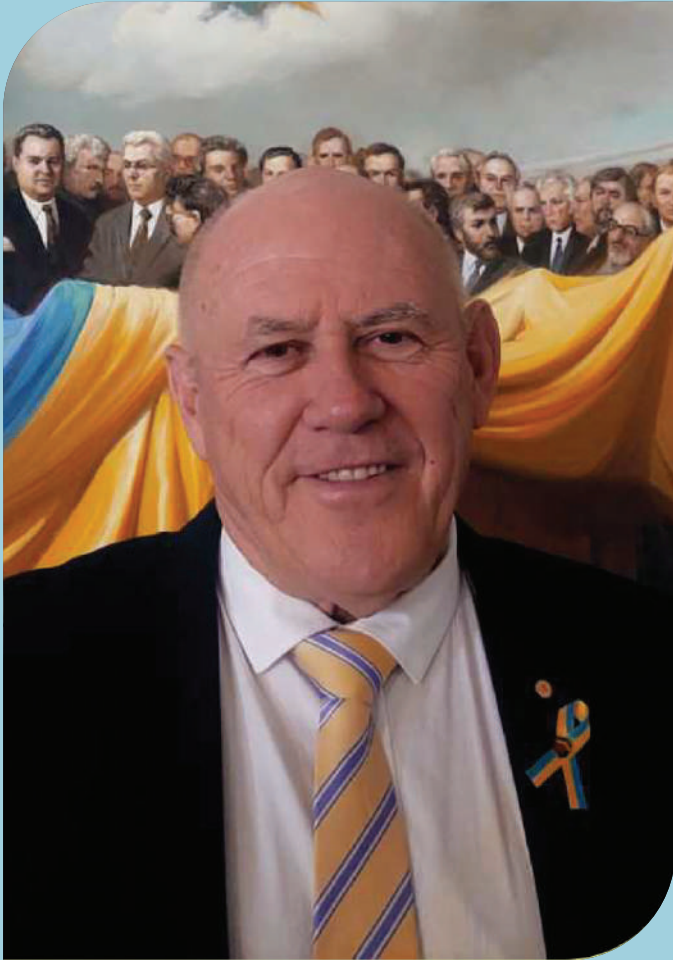
The Russian enemy will not let us live in peace any time soon. It wants to destroy us today, just as it tried to 90 years ago. It continues committing genocide and trying to conquer Ukraine. That is why Ukrainians living abroad must be aware of their roots, and be capable of defending their ancestral homeland, just as Jews around the world defend Israel.

Our second priority is rebuilding Ukraine, which is why we created the Energize Ukraine initiative that is helping rebuild Ukraine's energy system.

Our primary goal remains victory for Ukraine and the Ukrainian people, and the country's complete de-occupation. That is why our efforts are focused on the Unite With Ukraine initiative. Today, we can proudly report that we have successfully fundraised in more than 70 countries, **with donors contributing more than \$40 million this year** alone. Initially, Unite With Ukraine purchased and delivered bulletproof vests and helmets; today, we are supplying drones and armored vehicles. In Ukraine, we are constantly working with the Ministry of Defense and the Armed Forces of Ukraine in order to know exactly what Ukrainian defenders need most.

In the past year, the Ukrainian World Congress has gained many strategic partners thanks to our strong Ukrainian communities around the globe. As I visit them, I see that our communities have access to presidents, prime ministers, ministers and all levels of government officials, and I am able to meet with these countries' leaders thanks **to the power of our united communities, the power of the Ukrainian World Congress.**

Paul Grod
UWC President



Dear friends,

From February 24, 2022, to the present day, the Ukrainian World Congress (UWC) has worked tirelessly for Ukraine's victory in the ongoing war. UWC demonstrated its strength through the activities of Ukrainian communities worldwide in support of Ukraine. These efforts included community events, fundraising and lobbying their governments.

For example, after the full-scale invasion began, the Prime Minister of Australia approached me and asked about what we should be doing. We discussed the issues of supporting war refugees and what our country can do to help Ukraine in the war.

I was honored to accompany the Prime Minister of Australia, Anthony Albanese, on his visit to Kyiv.

That visit was a strong demonstration of support, and it was the first time in the history of our bilateral relations that the leader of Australia's government



visited the Ukrainian capital. Australia has since provided powerful military assistance to Ukraine, including APCs, Bushmasters, military equipment, drones and other military hardware.

All too often, it takes a tragedy to unite us, as was the case with the Holodomor, yet we are always united by the Ukrainian blood flowing through our veins. Ukraine exists wherever Ukrainian blood flows. I believe that Ukrainians around the world understand that they create their own little Ukraines wherever they may live, and that those are all connected to our Mother Ukraine.

There is a saying: "When you drink a glass of water, don't forget who dug the well." We inherited our heritage from our parents, and it is our duty to pass that sense of what it means to be a Ukrainian to our children and grandchildren. And, in this, the Ukrainian World Congress plays a pivotal role.

Stefan Romaniw
UWC First Vice President

In early 2022, Ukraine and the world saw Russia amassing 120,000 troops along Ukraine's border as it prepared its invasion. Ukrainian community leaders around the globe were busy preparing to help Ukraine in the event of major war breaking out, including the engagement of opinion leaders in their advocacy efforts.

On December 15, 2021, the Ukrainian World Congress (UWC) organized "The gamble of appeasement" panel discussion with Alexander Vershbow, former NATO Deputy Secretary General and former U.S. Ambassador to Russia, and UWC President Paul Grod that focused on the build-up of Russian troops along Ukraine's border, and presented various scenarios for the near future.

In January 2022, UWC launched the #STANDWITHUKRAINE global information campaign that resulted in millions of protesters taking to the streets in the world's largest cities on occasion of Ukraine's Unity Day on January 22.

Then, on February 24, 2022, the world's eyes finally opened to see the face of Russia's evil when it launched its full-scale invasion. Russian missiles began flying towards defenseless Ukrainian cities and villages. Ukrainians around the world returned to the streets with massive demonstrations, joined by the Baltic, Georgian, Crimean Tatar and other diasporas of freedom-loving peoples.

Wasting no time, the UWC established a coordinating office for military and refugee assistance in Przemyśl, Poland, in the very first days of Russia's full-scale war.





In March, a delegation of UWC leaders traveled to the Ukrainian-Polish border to organize support for millions of Ukrainian refugees; UWC President and UWC First Vice President next traveled to Lviv to meet with Ukraine's Minister of Foreign Affairs Dmytro Kuleba in

order to ascertain Ukraine's most pressing needs. That month, UWC launched the international **UNITE WITH UKRAINE** campaign to support Ukraine's Territorial Defense Forces.



In March, UWC President Paul Grod met with the President of Poland Andrzej Duda in Warsaw to secure support for Ukrainian refugees in that country



In May, UWC took part in the World Economic Forum in Davos, where Paul Grod presented the Unite With Ukraine initiative during the “Saving Lives in Ukraine” panel. Next, the UWC delegation traveled to Brussels to advocate for Ukraine's EU and NATO accessions during a series of high-level meetings.

In June, UWC was in Kyiv on an official visit. The delegation was one of the first to visit the recently de-occupied cities of Bucha and Irpin. While in Kyiv, UWC met with the Office of the President of Ukraine, and with heads of key government agencies, including the Ministries of Defense, Foreign Affairs, Internal Affairs, Veterans Affairs, Culture and Information Policy; UWC also met with the Security Service of Ukraine, the Mayor of Kyiv, and with the heads of Ukraine's Churches. That historic visit to Kyiv resulted in the signing of Memoranda of Cooperation between UWC and Ukraine's Ministry of Internal Affairs and the Ministry of Veterans Affairs.

In July, UWC participated in the Ukraine Recovery Conference in Lugano, Switzerland. UWC signed a

Memorandum of Cooperation with Ukraine's Ministry of Digital Transformation in support of the UNITED24 fundraising platform established by President Volodymyr Zelenskyy.

All this time, UWC was busy countering Russian influence in North America, including the filing of a lawsuit in Canada that challenged the governmental decision to return a turbine destined for Russia's Nord Stream pipeline.

UWC contributed to strengthening of sanctions against Russia by engaging the APCO Worldwide communications consultancy to advise and support the work of an international group of experts, led by U.S. diplomat Michael McFaul and the Head of the Office of the President of Ukraine, which developed and communicated concrete proposals for the international sanctions regime.

When Ukraine celebrated its first Independence Day while fighting a war for its very freedom, that anniversary provided an unprecedented impetus for unity among the Ukrainian people on August 24, 2022. That month, UWC was the largest donor for the Army of Drones which Ukraine purchased through President Zelenskyy UNITED24 initiative.

By the end of the summer of 2022, it was clear that



Ukraine would survive, and that the global Ukrainian community would continue defending the Ukrainian people and their interests for as long as it takes for final victory to be achieved.

In February 2022, the Ukrainian World Congress (UWC) launched the **Unite With Ukraine** initiative in order to support the Ukrainian army.

It was clear that, in the face of Russia's invasion, Ukraine needed the entire world's support. In 2022, we raised more than **\$40 million** in aid for Ukraine's defenders.

"The Ukrainian World World Congress' leadership really wanted to focus on the Territorial Defense [forces]. It was a new formation, and it was identified as one that likely did not have the same financing as other structures, nor did it enjoy the massive support that international partners were providing to the Armed Forces," explained Andrew Potichnyi, Director of Unite With Ukraine.



Tactical medicine became a priority. Our guiding principle was (and is): **No compromises.** After all, the quality of medical care directly impacts battlefield survival. Thanks to the channels of communication with paramedics saving lives on the frontlines, we are constantly improving, and adapting, our medical aid.



As of September 1, 2022, the following have been purchased and delivered:



7275
Individual First Aid
Kits (IFAKs)



100 000
Israeli
Bandages



10 500
Nasopharyngeal
airway devices



42 320
Tourniquets



650
Backpacks
for paramedics



1000
Occlusive chest
seal dressings

The rapid surge in enlistment in the war's early stages brought the issue of providing soldiers with quality personal protective equipment to the forefront. So, UWC focused on procuring personal protective equipment for defenders, specifically:



15 600
Sets of body armor



9 100
Ballistic helmets



2000
Gas masks

Prior to the war in Ukraine, few could have imagined such widescale and effective use of UAVs and drones and their impact on warfare.

"In order to strengthen the Ukrainian army and save thousands of Ukrainian defenders' lives, the Ukrainian World Congress is cooperating with the General Staff of the Armed Forces of Ukraine, the Ministry of Digital Transformation of Ukraine and UNITED24 to build an Army of Drones!" reads the UWC statement.





The Ukrainian World Congress and Ukraine's friends from more than 70 countries joined forces to raise more than \$635,000 to provide "eyes" for the Ukrainian Armed Forces through the Army of Drones campaign. As of September 1, 2022, more than 71 Unmanned Aerial Vehicles and drones had been purchased.

The Ukrainian World Congress is extremely grateful for the support of Ukraine's true friends around the world. In March, then Premier of Alberta Jason Kenney announced the allocation of \$5 million to the Unite With Ukraine initiative in Canada.

Last autumn, the Russian invaders realized that they would not be able to overcome the Ukrainian people's heroic resistance and achieve their battlefield goals. So, they tried to "freeze" Ukraine with massive missile attacks targeting its energy infrastructure. Faced with the prospect of electricity shortages, the need arose to provide the Ukrainian army with portable power sources.

This foresight resulted in the delivery of 50 diesel generators, which strengthened Ukraine's army during the winter months.

For various needs of the Armed Forces of Ukraine, we also purchased and delivered:



100 000
Liters of fuel



4 350
Two-way radios
and comms equipment



63
Night vision devices



9
All-wheel
drive vehicles

Since the full-scale invasion began, the Territorial Defense Forces (TDF) of the Armed Forces of Ukraine have proven capable of conducting missions in combat zones. That capability requires armored vehicles to evacuate wounded defenders and civilians under enemy fire.

Together with TDF Command, UWC launched the ambitious project to purchase British Spartan 103 and FV432 armored evacuation vehicles.

Working closely with then Commander of the Territorial Defense Forces, Major General Ihor Tantsiura, and the Commander-in-Chief of the Armed Forces of Ukraine, General Valerii Zaluzhnyi, we were able to complete this project and deliver **25 armored vehicles** to TDF brigades.

We are grateful to both generals for their support in bringing this project to fruition.

With the support of individuals and organizations around the world, **UWC purchased 25 armored vehicles**, including twelve Spartan FV103s, seven 432 APCs, two 434 APCs, one Spartan SPA8, one Spartan SPA017 and two FV104 Samaritans.

In order to facilitate fundraising, UWC developed and launched the **DEFENDER MARKETPLACE** on its website, where anyone can virtually purchase first aid kits, helmets and bulletproof vests for Ukraine's defenders. Unite With Ukraine provides regular updates on our activities through UWC's website, email newsletter and social media.

We are grateful to everyone for supporting Unite With Ukraine. Your donations save Ukrainian defenders' lives and bring Ukraine's victory closer!



UNITE WITH UKRAINE

Our partners

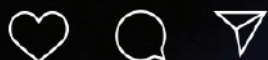
 Міністерство оборони України	 Збройні Сили України	 Головне управління розвідки Міністерства оборони України	 Міністерство внутрішніх справ України	 Державна служба України з розслідування корупційних ситуацій	 Державна прикордонна служба України
 Сили спеціальних операцій ЗСУ	 106-та окрема бригада ТРО	 127-ва окрема бригада ТРО	 Сили Територіальної оборони ЗСУ	 Міжнародний центр невідомості та безпеки	 Національна академія суспільних адмін. служб України

UNITED24





100 days into the war, #UniteWithUkraine has raised more than \$23 Mn for #Ukrainian #defenders and partnered with Christian Borys of @saintjavelin & #Grammy artiste, Chantal Kreviazuk. Recent deliveries to our defenders on the frontlines include #ATVs & an #UAV. #SlavaUkraini













UNITE WITH UKRAINE

OUR RESULTS FOR 2022

	15 600 Sets of Body Armor		7 275 Individual First Aid Kits (IFAKs)		21 276 Thermal Winter Tactical Boots
	9 100 Ballistic Helmets		42 320 Tourniquets		63 Night Vision Monoculars
	2 000 Gas Masks		100 000 Israeli Battle Bandages		138 Unmanned Aerial Vehicles/Drones
	10 580 Thermal Winter Tactical Clothing		650 Combat Paramedic Trauma Packs		9 4x4 Vehicles
	8 000 Shovels		10 500 Nasopharyngeal Airway Kits		4 350 UHF/VHF Radios & Other Communications Equipment
	23 Armoured Evacuation Vehicles		1 000 Occlusive Chest Seal Dressings:		100 000 Litres of Fuel
	204 Thermal Sleep Systems		8 Oxygen Generator Field Portable Systems		558 3-8 Kw Diesel Generators
	1 510 Hypothermia Prevention Systems		2 000 Wood Burning Stoves		10 150 Kw Diesel Generators



UNITE WITH UKRAINE



7 275
Individual First Aid Kits (IFAKs)



63
Night Vision Monoculars



42 320
Tourniquets



10
Unmanned Aerial Vehicles



100 000
Israeli Battle Bandages



9
4x4 Vehicles



650
Combat Paramedic Trauma Packs



4 350
UHF/VHF Radios
& Other Communications
Equipment



10 500
Nasopharyngeal Airway Kits



61
Drones



1 000
Occlusive Chest Seal Dressings:



100 000
Litres of Fuel



15 600
Sets of Body Armor



50
Diesel Generators



9 100
Ballistic Helmets



2 000
Gas Masks



“We remember, unite and shall overcome!” was the motto for the global information campaign organized by the Ukrainian World Congress’ (UWC) International Holodomor Coordinating Committee in 2022. In November of last year, commemorative events, memorial services, and candlelight vigils in memory of Holodomor victims were held in major cities around the world.

In close cooperation with the Ministry of Foreign Affairs of Ukraine, the Committee disseminated messaging that linked the Holodomor from ninety years ago to Russia’s weaponization of grain, prospects of famine and jeopardization of global food, security today. Local Ukrainian community leaders sent appeals for the recognition of the Holodomor as genocide to the governments in those countries that have not yet recognized it as such.

Ukrainians all over the world supported the call to light a candle of remembrance on their windowsills at sunset, and to pray for those who died and suffered from the Holodomor-genocide of 1932-33.

Because public gatherings were prohibited in Kyiv due to the war, UWC organized the virtual premiere of the “Names on the Wall” film. Produced by UWC’s Communications Team, the film is a requiem for the people who died in the village of Yahidne in Chernihiv oblast, living in hunger and suffering during 28 days of Russian occupation. Ninety years earlier, the Russians



forced artificial famine on the same village in 1932-33. That evil returned in 2022. In the film, Valeria Prokopenko, 11, relates her story of survival and how she endured the horrors of Russian occupation.

UWC also continued its support for Project Maria, the installation created by Ukrainian Canadian artist Lesia Marusyak, that tells the story of the Holodomor through the eyes of a person who witnessed it firsthand. On November 24, the installation was opened in Vinnytsia; it had been previously exhibited in Kyiv and Kharkiv, before exhibitions were canceled due to the Russian invasion.





The year 2022 began with the hope of moving forward on our key objectives with plans we had worked out with our partners in 2021. Unfortunately, the invasion of Ukraine by Russia on February 24, 2022, put our plans on hold as we re-focused our efforts in every way possible on helping Ukraine to withstand the barbaric evil and its fleeing citizens survive. Our partners were likewise re-focused on protecting Ukraine, some fighting on the front lines, some volunteering in the war and others re-locating to safer locations.

The following is a summary of our year's work completed in support of our Strategic Objectives:

Identify and Engage Holodomor Descendants

Regional Networks

We were expecting the Australia Holodomor Descendant's Network to launch in 2022 but that was put on hold due to re-focused effort on support Ukraine during the war. This will remain a key area for development, as will the United Kingdom's.

Internet presence

The responsibility for the hosting and management of the HDN website was transferred to the UWC team in Ukraine and this transition offered us the opportunity to re-design the website for a better user experience. This was accomplished and the new site launched in March, 2021.

The new site drove much interest and we realized a **158% increase** in unique visitors and **71% increase** in total visits.

Registrations represent descendants from 10 countries and have seen minimal growth as recruitment efforts were halted during 2022 but planned to begin in 2023. The top three countries where descendants currently reside are Ukraine, Canada and the United States of America.

The Holodomor Descendant's Network launched a presence on Facebook at the very end of last year and became fully operational in 2022 using it to publicize our activities, events, campaigns and news articles.

Descendant Membership

We had prepared information on our Holodomor Descendant's Network, as an outreach campaign, to be presented to Metropolitan Epiphany of the Orthodox Church of Ukraine and Metropolitan Sviatoslav of the Ukrainian Greek Catholic Church with our request that they share this information with all parishes to announce to parishioners and encourage descendants to join our network. Unfortunately, the timing was such that we postponed this to 2023.

A Perpetual Voice for our Familial Accounts of the Holodomor

Our key project in this area was planned with the Ukrainian Institute of National Memory and the the

Ukrainian Canadian Research & Documentation Centre as this work is deemed as highly critical to preserving the national memory of our nation. We had completed the interview topic guide and had submitted a proposed budget to the Institute, who would work with the Ukrainian government to secure funding. The timing was such that the war erupted before budgets were finalized and this project was put on hold.

Raise awareness among Descendant's of the multigenerational effects of the Holodomor

We put our support of the research project into multigenerational effects of the Holodomor on hold as efforts were re-focused on war-related support. We are committed to continue bringing latest research information to our Network and will be working with Brent Bezo in 2023 on his next project to identify differences of multigenerational effects on descendants who grew up in the United States to understand potential differences based upon country of residence. His previous work studied generations in Ukraine and Canada.

Remember and Honor the Millions of Victims of the Holodomor

While we believe that all of the work we do remembers and honors all the victims of the Holodomor,



we join the global, regional and local Ukrainian communities in the official commemorations of this national tragedy. The Holodomor Descendant's Network

has become active participants in the annual Holodomor Commemorations:

November 2022 – the head of the Holodomor Descendants Network participated in the committee with representatives from the Ukrainian World Congress Holodomor Committee, the Ukrainian Institute of National Memory and the Holodomor Museum in Kyiv to develop a slogan that could be used through the 90th Commemoration and we created a short video for use during commemorations around the world.

We put on hold our Network's assistance to the Holodomor Museum to work across the globe though our network in their effort to collect artifacts from the Holodomor timeframe that would be added to the exhibit in the Holodomor Museum. This would be a way for a descendant to honor their family by contributing, in their name, to the Museum exhibit in perpetuity. We decided to delay this project until such time as the security of these artifacts could be assured.

In addition, our Network has been active in the Media with media video interviews and printed articles in the following:

- Public Broadcasting Service interviews – relating current genocide to that of the Holodomor (PBS Radio) March, 2022 & October 2022
- SURMA (Ukrainian Newspaper) on the 89th Commemoration of the Holodomor and links to current genocide, November 2022
- Delivered remarks at Chicago 89th Commemoration of Holodomor linking the current genocide to that of 1932-33, November, 2022
- Supported global campaign on our website to urge legislatures to recognize the Holodomor as a genocide and to urgently send the committed military aid to Ukraine

I would like to thank our global team for their many contributions this year: Olha Fediuk (UWC Kyiv), Olha Domanska (UWC Ukraine), Olha Viazenko (New Zealand), Cassian Soltykevych (UWC Web Analyst) and Irka Mycak (UWC Canada). I also thank



the Ukrainian World Congress for their support and guidance and our Partners for their collaboration.

We look forward to evolving our Network with a regional network in Australia in 2023, a project with the Ukrainian Schools of Saturday Studies in the diaspora, restarting efforts on the identification of descendant artifacts for future shipment to Ukraine and ongoing video capture of descendant accounts of their family experiences during the Holodomor.

We will also place additional effort to increase the number of descendant's participating in our network.

Thank you to the many descendant's who have joined our network, offered to add their efforts to continue our work and offered guidance and words of encouragement.

If you are a descendant of a Holodomor survivor I invite you to join our Network to honor your families and contribute to our being the perpetual voice for our familial accounts of the Holodomor
<https://hdn.ukrainianworldcongress.org/join-our-network/>



hdn.ukrainianworldcongress.org/join-our-network

Should you have any questions or need additional information please see our website
<http://hdn.ukrainianworldcongress.org/> Or email:
 Descendant's.Holodomor@gmail.com



hdn.ukrainianworldcongress.org

**Glory to Ukraine - Glory to her Heroes!
 Eternal Memory to Holodomor-Genocide Victims!**

Olya Soroka
 Chair, Holodomor Descendant's Network





Ukrainian School in Abu Dhabi, 2022

According to the vision and tasks we have set for ourselves, the International Educational Coordinating Council's (IECC) activities address current challenges and needs. In order to address the need for educational resources and psychological support for teachers during Russia's war against Ukraine, IECC created a new collection of resources that were included in the educational materials which ICEC distributed in 2022.

The "Learning To Be!" Project. In March, the Ministry of Education and Science of Ukraine, the Osvitoriya civic union, UWC's IECC and the Ukrainian Canadian Congress' National Ukrainian Educational Council appealed to educators around the world to join the fight on the educational front by sharing their knowledge, consulting on school subjects and creating safe spaces for learning and exchange of ideas, in order to support Ukrainian children at this critical time of war, while children remain outside of classrooms.

Around **200 volunteer teachers** from around the world answered the call, and conducted live classes with student groups in 14 Ukrainian schools.

VWBPE 2022: PHOENIX RISING. On March 31, IECC was featured during the 15th educational conference on the world's best practices in virtual learning. The event was called by VWBPE 2022: PHOENIX RISING (Phoenix, Arizona, USA). ICEC's presentation, the topic "Use of Virtual Technologies and Practices in Support of Ongoing Education During World Events."

<https://www.vwbpe.org/conference/vwbpe22-keynotes>
The presentation delivered by IECC's Chair is available online for viewing here: <https://youtu.be/OEgJ8i-mfQ>



VWBPE 2022: P
HOENIX RISING



presentation
delivered by
IECC's Chair

IECC and WFUWO Joint project: Webinars for educators were held on November 13 and 27, 2022 from Melbourne, Australia: "Methods for a systematic approach and interdisciplinary connections towards the

formation of a holistic perception of Ukraine as a central European country, its history, language, culture" and "Studying the traditions of decorative and applied arts, and ethnographic features of Ukrainian culture through the activity of crafting a folk toy."

Ukrainian schools in the diaspora responded to IECC's appeal to support Ukraine's defenders by drawing pictures and writing letters to the defenders defending Ukraine against the invader.

Summer Institute 2022. Lviv. Organized by UWC's IECC in cooperation with the Center for Professional Development of Educators and the Department of Education of the Lviv City Council's Humanitarian Policy Department, and with colleagues from Mukachevo, Zakarpattia oblast, Ukraine, the Summer Institute 2022 was held in Lviv, Ukraine, from July 4 to 15, 2022.

The annual Institute's objective was to continue the Summer Institute program in 2022 through a new form of cooperation, i.e., online training for teachers from Lviv with their colleagues in Canada.

The program's goal was to continue work on creating a new generation of teaching manuals with innovative teaching materials and tools, prepare them for publication, and disseminate them on the Internet. Past Summer Institute graduates from Lviv, the Lviv Urban Territorial Hromada and Zakarpattia took part in the work on the Summer Institute's textbooks and manuals, allowing them to "share and circulate their experiences ...according to the principles of integration of education in primary and secondary schools (Grades 5 to 9)", and "to ensure the development of competencies [that are

required] for creating competitive education in Ukraine."

Over the course of two weeks, Canadian and Ukrainian educators worked together to develop materials for teachers and principals.

The Summer Institute was launched by IECC's Institute for the Professional Development of Teachers (IPDT) in Toronto, Canada, in 1992, in order to share the most current teaching methods with Ukrainian educators.

Subsequently, the guiding principle called "Lytsem do dytyny" [literally, face towards the child] became part of the New Ukrainian School (NUS) policy, that began to be implemented in secondary schools in Ukraine in 2016, and was extended to Grades 5 and 6 in 2022.

Throughout the year, educators were encouraged to upload information about Ukrainian educational institutions in the Diaspora via a new communication platform called Ukrayinsky Osvitnyj Vsesvit [the Ukrainian Educational Universe].
<https://vsesvit.miok.lviv.ua>



Ukrainian
Educational
Universe





Throughout 2022, the UWC World Sport Committee worked around the world, including Canada, the United States, Australia, and Europe.

The committee consists of eight people, and volunteers, when required. We have two priority areas: the development of sports in local Ukrainian communities for youth and adults, and assistance to sports teams from Ukraine in countries where international sports tournaments, athletic competitions and Olympics are taking place.

While the pandemic saw many community tournaments postponed in Canada and the United States, at the end of 2021, there were local football (soccer) clubs operating in Canada, the United States, England, Spain, Denmark, and Poland. We noted that these teams' successes relied on the work of volunteers and their ability to organize the people in our communities who are interested in sports.

The annual winter skiing and biathlon competition was held in Alberta, Canada, with a team from Ukraine traditionally participating. The Ukrainian community of Calgary welcomes these athletes and provides them with the support they need while in Canada. Similarly, the Ukrainian community in Australia welcomed and supported the Ukrainian national swimming team when it competed there in 2022.

Since the full-scale war began in 2022, the world is paying attention to what is happening in Ukraine, and sport has provided both inspiration and attention to the tragedy.

Throughout 2022, the UWC Sport Committee worked against the participation of Russia and Belarus in the 2024 Paris Olympics.

The Committee addressed letters to the International Olympic Committee (IOC), to its President, Thomas Bach, and to governments and sports federations around the world.

We produced campaign materials, including videos, and banners for protests, and engaged sports teams that compete on the international arena. While this may change in the future, we see that Russia and Belarus have NOT been invited to participate in the 2024 Paris Olympics.

World Sport Committee Chair Renata Roman represented UWC on Ukraine's National Olympic Committee (NOC) Diaspora Committee, took part in virtual conferences with Youth and Sports Minister Vadym Gutzeit, worked with strong athletic clubs in the diaspora, Ukrainian consuls, and the Ministry of Youth and Sports of Ukraine.





Since Russia's full-scale invasion, the Ukrainian World Congress' Communications Department has created and managed a **powerful ecosystem of proprietary media**.

Through this ecosystem, UWC has

- Kept the Ukrainian diaspora and international community informed about the Russian-Ukrainian war and events in Ukraine.
- Mobilized the global Ukrainian community to action, including advocacy campaigns.
- Shaped UWC's positive reception in Ukrainian media.
- Engaged leading media and opinion leaders in achieving common strategic goals.
- Grown its own social media.

UWC's website has become a global information hub where visitors obtain vital and timely information, learn about Ukrainian organizations and communities around the world, and download the materials supporting our global events and advocacy campaigns.

In 2022, visitor statistics on UWC's website ranged from **1,000 to 10,000 per day**. UWC's Daily Digest via email keeps readers informed about the war in Ukraine and other key events via email.

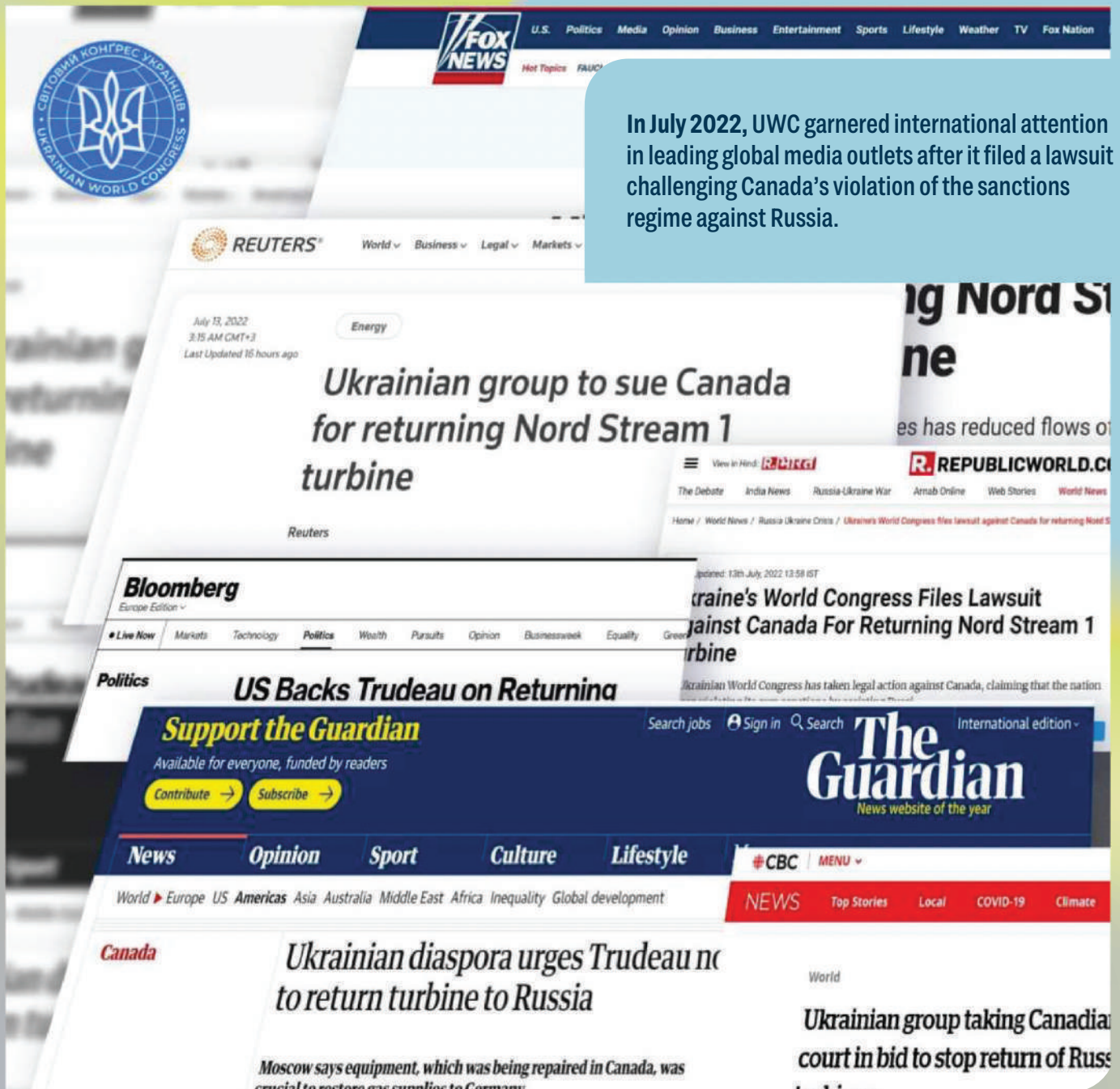
UWC's social media on Facebook, Twitter, LinkedIn and Instagram recorded impressive growth in 2022. UWC's Facebook page has a reach of more than one million, our X/Twitter account had more than **2.6 million impressions**, our LinkedIn page grew its reach from zero to **200,000 monthly**, while UWC's Instagram channel grew its audience **tenfold in 2022**.

In addition to running our own media, UWC actively engaged journalists and media in Ukraine and around the globe throughout 2022.

The UWC's Communications Department arranged and managed interviews and reporting that featured the Ukrainian World Congress in leading international media, including Politico, Financial Times, BBC, The Guardian, TIME, Reuters, Al Jazeera, Sky News, and numerous other international and Ukrainian media outlets.

UWC's memorable Russian Shame Day awareness campaign, launched in Times Square in New York City in May 2022, reached over 29 million social media users worldwide.





In July 2022, UWC garnered international attention in leading global media outlets after it filed a lawsuit challenging Canada's violation of the sanctions regime against Russia.

UWC's International Media Council ("UMM SKU").

When Russia's full-scale military invasion of Ukraine began, UWC's International Media Council fully focused on fighting russo-fascist disinformation on the media front.

At UWC's 2022 AGM in Brussels in May, the Media Center of resistance and counteraction against Russian disinformation was established, and began the process of creating a European Media Hub based in Lisbon to

connect international experts and specialists on Ukraine with Ukrainian journalists in European capitals and major cities. Being based in Lisbon, within the European Union, opened the door towards independent European funding and grants.

The International Media Council produced and disseminated a series of videos of UWC President Paul Grod's international visits.



The Community Development Fund was established in 2022 on the initiative of UWC President Paul Grod, who made the initial contribution of \$50,000. The Fund supports community development and institutional capacity building, initiatives that serve to inform the international community about Ukraine and the Ukrainian nation, and those initiatives that strengthen advocacy for Ukraine.

The fund supports projects that are focused on local community development; promote an accurate portrayal of Ukraine and the Ukrainian people; provide information about Ukraine's history, culture and current events; develop Ukrainian schools in the diaspora, support the Ukrainian women's movement at the UN, and promote Ukrainian youth community leadership.

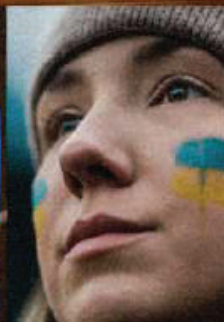
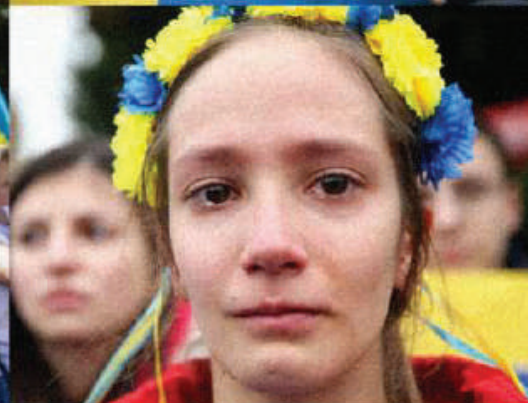


UWC decided to provide funds to communities in the following countries: Argentina, Bulgaria, Brazil, Croatia, Estonia, Germany, Greece, Georgia, Great Britain, Italy, Jordan, Latvia, Malta, New Zealand, South Africa, Poland, Slovakia, Spain, Türkiye, the United Kingdom, and to the World Federation of Ukrainian Women's Organizations (WFUWO). The Fund's Commission is comprised of Paul Grod, Chair, and members Pavlo Sadokha, Vira Konyk, Nataliya Poshvyaylo-Towler, Jorge Danylyshyn, Tamara Olexy, Yevgeniya Petrova, Alex Greceniuc, and Oksana Levytska, members.



Your support has enabled us to continue the important work for the benefit of the global Ukrainian community. At this crucial time in history, we fully rely on our donors' support to help us counter ongoing Russian aggression and disinformation, strengthen and protect Ukraine's state and develop strong Ukrainian communities worldwide. Your donation is essential to our shared success. Thank you for your generosity and support!

Zenon Potoczny

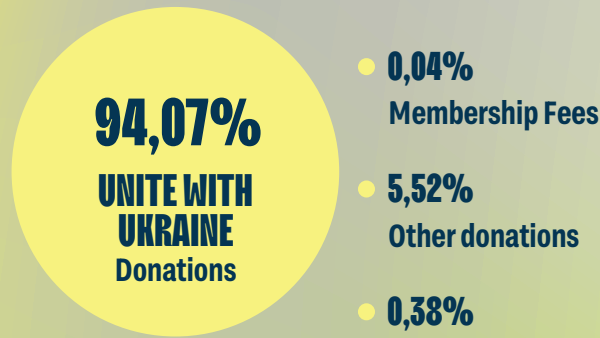




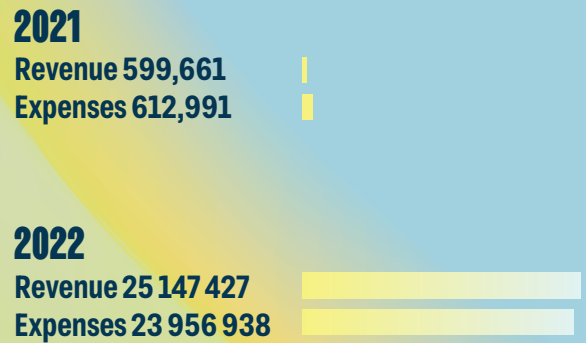
As we look back at 2022, we wish to convey our profound appreciation for your remarkable support. We extend our gratitude for your unwavering solidarity with Ukraine during its most trying moments in recent history. Your generosity has been a shining light, a beacon of hope, making a real difference for Ukrainians and friends of Ukraine. Together, we unite proudly as a resilient Ukrainian community.

Dr. George Huculak
Vice President, Development and Fundraising

UWC REVENUE STRUCTURE
for Financial Year 2022, \$ CAD



UWC REVENUE/EXPENSES,
Financial Years 2021 & 2022*, \$ CAD



UWC EXPENSES
Financial Year 2022*, \$ CAD

